

Insurety launches Assurant Intermediary B&C proposition

25 November 2009: APRIL Insurety, one of the UK's leading providers of income protection and health insurance policies, today announced its launch into the sale of buildings & contents insurance through a new partnership with Assurant Intermediary. APRIL Insurety's network of 80 business consultants around the country will promote this new line of business for the company to their clients.

Clive Bell, managing director at APRIL Insurety, says: "We have forged a strong reputation for offering health insurance solutions which not only offer common sense protection, but also great value for money. Our business consultants are highly regarded by our clients, and so extending the range of insurance solutions we can provide was a natural step for our business. It was important, however, that we found the right provider to support us and Assurant Intermediary has a great reputation for offering quality products that are also value for money. Equally important as we take this new step forward was access to information so that we can track and manage our performance. The management information that Assurant Intermediary provides is quite simply second to none."

Kevin Paterson, sales and marketing director at Assurant Intermediary, adds: "We are delighted to partner with APRIL Insurety as they enter into this new venture, and look forward to helping their business consultants develop a valuable revenue stream as well as answering their clients' needs."

Assurant Intermediary is part of Assurant Solutions based in the UK. Assurant Intermediary is a specialist in the mortgage broker and intermediary market, delivering a range of general insurance products that support them in their day-to-day business and provide their customers with value for money protection.

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NOTES TO EDITORS

Assurant Intermediary

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Assurant Intermediary is a specialist in the mortgage broker and intermediary market, delivering a range of general insurance products that support them in their day-to-day business and provide their customers with value for money protection. Its products include: mortgage and payment protection insurance, income protection, residential buildings and contents insurance, and landlords' let property insurance.

Assurant Intermediary is the trading name for Assurant Intermediary Limited, which is authorised and regulated in the UK by the Financial Services Authority.

Visit: www.assurantintermediary.co.uk