

Hurst Independent Financial Services signs deal with Assurant Intermediary

17 December 2009: Hurst Independent Financial Services, an award winning IFA, has announced today a new partnership with Assurant Intermediary giving its HomeBuy Direct Scheme (HBD) customers access to Assurant Intermediary's full range of insurance products.

Ray Hurst, Managing Director of Hurst Independent Financial Services commented: "We have chosen to partner with Assurant Intermediary because of its unbeatable flexible approach to general insurance. Its range of products allows us to help a large number of HBD customers that require flexible insurance products due to the complex nature of the scheme."

Developers taking part in the scheme must deal through a Financial Services approved organisation, IFA, or an intermediary like Hurst Independent Financial Services to secure appropriate products for purchasers.

Kevin Paterson, Sales and Marketing Director for Assurant Intermediary comments: "Assurant Intermediary prides itself on the flexibility and quality of its products. HBD business is a perfect example of how flexible general insurance products can add real value to intermediaries' businesses."

Assurant Intermediary is part of Assurant Solutions based in the UK. Assurant Intermediary is a specialist in the mortgage broker and intermediary market, delivering a range of general insurance products that support them in their day-to-day business and provide their customers with value for money protection.

Hurst Independent Financial Services is part of the Countrywide Plc which operates the UK's largest estate agency network, mortgage broker and land and new homes agent, helping more people move than any other business. Visit www.hurstindependent.com, www.countrywideplc.com, or email rogerphillips@hurstindependent.com

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About Assurant Intermediary

Assurant Intermediary is part of Assurant Solutions based in the UK.

Assurant Intermediary is a specialist in the mortgage broker and intermediary market, delivering a range of general insurance products that support them in their day-to-day business and provide their customers with value for money protection. Its products include: mortgage and payment protection insurance, income protection, residential buildings and contents insurance, landlords' let property insurance and home emergency cover.

Assurant Intermediary is the trading name for Assurant Intermediary Limited, which is authorised and regulated in the UK by the Financial Services Authority.

Visit: www.assurantintermediary.co.uk